

Daimler Truck

## Press Information

November 1, 2019

### Daimler Truck AG: many brands, one family – one website

- **Daimler Trucks and Daimler Buses now under the common roof of Daimler Truck AG**
- **Martin Daum, Chairman of the Board of Management Daimler Truck AG: "We work for all who keep the world moving. It's our common drive that gives us renewed motivation every day."**

Stuttgart - The Daimler Group launched a new corporate structure as planned on November 1, 2019. The spin-off of the business divisions passenger cars and vans as well as trucks and buses into subsidiaries became effective at the end of October by entry in the commercial register.

All Daimler Trucks & Buses activities are now bundled together in **Daimler Truck AG**. With more than 35 primary locations around the globe, around 100,000 employees and seven vehicle brands, Daimler Trucks & Buses is one of the largest commercial vehicle manufacturers in the world. As diverse as its products and services are, the motivation at Daimler Trucks & Buses remains the same. Says Martin Daum, CEO of Daimler Truck AG: **"We work for all who keep the world moving. It's our common drive that gives us renewed motivation every day."**

Along with its new structure also comes its own website. It is online as of today at <http://www.daimler-truck.com>. Visitors here can quickly and comprehensively inform themselves of strategic topics and important news from Daimler Truck AG. All of the latest news from Daimler Trucks & Buses is bundled in the Newsroom. Social media and other digital channels, such as the new CEO podcast "Transportation Matters," are also there. More information can be found in various topic-hubs which include topics like all important future technologies, such as automated, emission-free and connected driving. Key figures of the company can be quickly and clearly located there. The question as to what drives us as a company has also been given its very own section on the site.

Florian Martens, Head of Global Communications Trucks & Buses: "With our new website, we offer every online visitor the opportunity to access comprehensive information about Daimler Truck AG. Whether it's via casual browsing to discover information or through targeted searches on our themed site and newsroom, everything can be quickly found. I would particularly like to recommend the area "What drives us" to our website visitors. Our customers are the focus there. They are the ones who keep the world moving and we work for them. That's why we show, in a variety of authentic videos, what they deal with daily - and how they ensure our everyday lives function. These are videos that make you proud and you may also want to show to family and friends."

The new Daimler Truck AG website is live and available on all popular devices.

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Further information from Daimler Truck is available at:  
[www.media.daimler.com](http://www.media.daimler.com) and [www.daimler-truck.com](http://www.daimler-truck.com)

This document contains forward-looking statements that reflect our current views about future events. The words "anticipate," "assume," "believe," "estimate," "expect," "intend," "may," "can," "could," "plan," "project," "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates and tariff regulations; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading "Risk and Opportunity Report" in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

### **Daimler Truck AG**

Daimler Trucks & Buses is one of the world's largest commercial vehicle manufacturers, with more than 35 primary locations around the world and approximately 100,000 employees. The company brings seven vehicle brands under one roof: Mercedes-Benz (light, medium and heavy trucks, city buses, overland buses and coaches) and Setra (overland, long-distance and premium coaches) are its European traditional brands; North American brands include Freightliner Trucks (in weight classes 5 to 8 serving a wide range of commercial vehicle applications), Western Star (heavy and long-haul heavy-duty trucks) and Thomas Built Buses (light to medium weight buses); and Asian brands Bharat Benz, based in Chennai, India (9- to 49-ton trucks, city and interurban buses) and FUSO, headquartered in Japan (trucks and buses for Asia, the Middle East, Africa, Europe and Latin America). Thus, Daimler Trucks & Buses offers its customers around the globe a broad portfolio of commercial vehicles, from minibuses to heavy trucks for specialized transport. In short: products and solutions for all who keep the world moving. More than 120 years ago, Gottlieb Daimler and Carl Benz laid the foundation for the modern transport industry. Over the past decades, Daimler's Truck and Bus divisions have consistently set standards for the entire transportation industry - in terms of safety, fuel efficiency and driver and passenger comfort. Now it's time for the next evolutionary step: emission-free, automated and connected driving. Daimler Trucks & Buses is working to bring these important technologies to volume series production, across brands, divisions and regions. The company aims to take its vision of CO<sub>2</sub>-neutral transport and accident-free driving a major step closer and contribute to the sustainability of global goods and passenger transport. In 2018 Daimler Trucks & Buses delivered a total of more than one-half million trucks and buses to customers. In 2018 sales for individual business units amounted to €38.3 billion at Daimler Trucks and €4.5 billion at Daimler Buses. EBIT came to €2.753 billion for Daimler Trucks and €265 million for Daimler Buses.